

2024 - 2025 Media Kit



IAN SYMMONDS
& associates



Biography

IAN SYMMONDS

ISA Founder, Chief Strategist

Ian started ISA in 2003 with a notebook computer, cell phone, and a dream of using his skills to transform the education landscape.

Over 20 years, 1300 clients, and four million air miles traveled later, Ian has seen more schools, colleges, universities and non-profits than any other consultant in America.



Fast Facts about Ian

EXPERIENCE: 15+ years

YEAR FOUNDED: 2003

CLIENTS SERVED: 1300+

MILES TRAVELED: 4 million+

EDUCATION: BS and MS degrees from Illinois State University

RESIDENCE: Southern California

POSITIONS HELD:

- Senior Officer, Executive Director, Dean
- Pacific University, Culver-Stockton College, Saint Mary's Hall, and Trinity University

GLOBAL REACH:

- United States, England, Mexico, Puerto Rico, Brazil, Canada, Saudi Arabia, UAE, Dubai, Korea, Taiwan, Japan, Netherlands, France, Italy, and Greece

ADVOCACY: [#JustCause](#) campaign launched in 2011



Logos and Branding



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